

Activate

Activate is Kiwi Property's promotional gateway for you to easily **profile your business**, products or services to a **wide audience** of shoppers in a short space of time – it's **flexible and affordable** with no long-term financial commitment.

high exposure

Kiwi Property's shopping centres are well established and extremely popular retail destinations throughout New Zealand. With over one million customer visits per week across six shopping centres and two large format centres, our nationwide presence offers you superb exposure to grow your business.

maximise results

Activate opens up an interactive advertising medium for your business. It provides opportunities for you to:

- showcase or launch your products and services in high traffic areas or event space within an established retail environment
- promote and expand your business
- target your customers directly as they interact with your products and services
- attract new customers

cost effective

We can tailor a package to suit your needs and budget, from one day to one month or more – or take advantage of peak retail periods, such as Christmas, school holidays or long weekends.



launch a product



grow client base



build brand awareness



interact with customers



01

advertising opportunities

Kiwi Property's Activate can offer a range of advertising opportunities; media, digital marketing, sponsorships, and customised campaigns. These include solutions such as hoardings, banners or decals.

display equipment

We have a number of display units with a variety of display options that are available for hire.

want to know more?

If you are looking for great space to showcase your brand or product at any of our centres, contact a member of our Activate team today – activate@kp.co.nz

SYLVIA PARK

286 Mt Wellington Highway
Mt Wellington, Auckland
Tel: +64 9 570 3777
sylviapark.org

CENTRE PLACE

501 Victoria Street
Hamilton
Tel: +64 7 839 8563
centreplace.co.nz

LYNNMALL

3058 Great North Road
New Lynn, Auckland
Tel: +64 9 826 2333
lynnmall.co.nz

THE PLAZA

84 The Square
Palmerston North
Tel: +64 6 358 1989
theplaza.co.nz

THE BASE

Corner Te Rapa Road
and Wairere Drive
Te Rapa, Hamilton
Tel: +64 7 849 0770
the-base.co.nz

NORTHLANDS

55 Main North Road
Papanui, Christchurch
Tel: +64 3 352 6535
northlands.co.nz



02

01
pop up shop

02
hoardings

03
banners



03

Disclaimer: A note to all prospective retailers: Both Kiwi Property and the owner, Kiwi Property Group Limited, advise that although every effort has been made to ensure the accuracy at the time of publication of this brochure, it must be understood that certain details may be subject to change. Therefore we cannot assume any responsibility for any errors or omissions or subsequent changes in circumstances and we ask you to please check all details contained herein, prior to committing to a lease.

Kiwi Property Group Limited is licensed under the Real Estate Agents Act 2008.

